

Rep Order# 6809494	Ver# 5	Status Revised	Traffic Order# 168753	Printed: 08/30/2012 8:30 AM	1 of 6
EC'd Yes				Last Received: 08/29/2012 9:18 PM	
				Showing Buylines: All Rep Revised Lines	

Station KRQE-TV ALBUQUERQUE, NM.	Agency () STRATEGIC MEDIA SVCS	Rep Firm () PHILADELPHIA
Advertiser () NRSC	3299 K STREET NW SUITE #200	Sales Office () AMY MCCREARY
Product NRSC 2012	WASHINGTON, DC 20007	Salesperson ()
Estimate#	Agency C/P1/P2/E	
Buyer NEIL WILLIAMS	Flight Dates 09/26/2012 - 10/02/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV TO CNX ORDER

CNX MARKET WIDE

ATTN ALL LINES

ATTN NEW TTL

PLEASE CNF

THANKS

In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*1		Buyline Comment: NEWS V5 Cancelled	09/26-09/28	\$100.00	:30	0	0	W-F	5A-6A	\$0.00	0	---
*2		Buyline Comment: NEWS V5 Cancelled	10/01-10/02	\$100.00	:30	0	0	M-TU	5A-6A	\$0.00	0	---
*3		Buyline Comment: NEWS V5 Cancelled	10/01-10/02	\$200.00	:30	0	0	M-TU	6A-7A	\$0.00	0	---
*4		Buyline Comment: NEWS V5 Cancelled	09/26-09/28	\$200.00	:30	0	0	W-F	6A-7A	\$0.00	0	---
*5		Buyline Comment: EARLY V5 Cancelled	09/26-09/28	\$150.00	:30	0	0	W-F	7A-9A	\$0.00	0	---

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
6		Buyline Comment: EARLY V5 Cancelled	10/01-10/02	\$150.00	:30	0	0	M-TU	7A-9A	\$0.00	0	
7		Buyline Comment: PRICE V5 Cancelled	10/01-10/02	\$300.00	:30	0	0	M-TU	11A-12P	\$0.00	0	
8		Buyline Comment: PRICE V5 Cancelled	09/26-09/28	\$300.00	:30	0	0	W-F	11A-12P	\$0.00	0	
9		Buyline Comment: NEWS V5 Cancelled	09/26-09/28	\$275.00	:30	0	0	W-F	12P-1230P	\$0.00	0	
10		Buyline Comment: NEWS V5 Cancelled	10/01-10/01	\$275.00	:30	0	0	M	12P-1230P	\$0.00	0	
11		Buyline Comment: PHIL V5 Cancelled	10/01-10/02	\$175.00	:30	0	0	M-TU	3P-4P	\$0.00	0	
12		Buyline Comment: PHIL V5 Cancelled	09/26-09/28	\$175.00	:30	0	0	W-F	3P-4P	\$0.00	0	
13		Buyline Comment: NEWS V5 Cancelled	09/26-09/28	\$275.00	:30	0	0	W-F	4P-430P	\$0.00	0	
14		Buyline Comment: NEWS V5 Cancelled	10/01-10/02	\$275.00	:30	0	0	M-TU	4P-430P	\$0.00	0	

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Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*15		Buyline Comment: NEWS V5 Cancelled	10/01-10/02	\$275.00	:30	0	0	M-TU	430P-5P	\$0.00	0	
*16		Buyline Comment: NEWS V5 Cancelled	09/26-09/28	\$275.00	:30	0	0	W-F	430P-5P	\$0.00	0	
*17		Buyline Comment: CBS EVEN V5 Cancelled	09/26-09/28	\$1,000.00	:30	0	0	W-F	5P-530P	\$0.00	0	
*18		Buyline Comment: CBS EVEN V5 Cancelled	10/01-10/02	\$1,000.00	:30	0	0	M-TU	5P-530P	\$0.00	0	
*19		Buyline Comment: NEWS V5 Cancelled	10/01-10/02	\$500.00	:30	0	0	M-TU	530P-6P	\$0.00	0	
*20		Buyline Comment: NEWS V5 Cancelled	09/26-09/28	\$500.00	:30	0	0	W-F	530P-6P	\$0.00	0	
*21		Buyline Comment: JEP V5 Cancelled	09/26-09/28	\$1,000.00	:30	0	0	W-F	6P-630P	\$0.00	0	
*22		Buyline Comment: JEP V5 Cancelled	10/01-10/02	\$1,000.00	:30	0	0	M-TU	6P-630P	\$0.00	0	

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Agency C/P1/P2/E
Flight Dates 09/26/2012 - 10/02/2012
Hiatus Weeks

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*23		WHEEL V5 Cancelled	10/01-10/02	\$1,000.00	:30	0	0	M-TU	630P-7P	\$0.00	0	
*24		WHEEL V5 Cancelled	09/26-09/28	\$1,000.00	:30	0	0	W-F	630P-7P	\$0.00	0	
*25		NEWS V5 Cancelled	09/26-09/27	\$1,100.00	:30	0	0	W-TH	10P-1037P	\$0.00	0	
*26		NEWS V5 Cancelled	10/01-10/02	\$1,100.00	:30	0	0	M-TU	10P-1037P	\$0.00	0	
*27		5-0 V5 Cancelled	10/01-10/01	\$2,600.00	:30	0	0	M	9P-10P	\$0.00	0	
*28		NCIS V5 Cancelled	10/02-10/02	\$2,500.00	:30	0	0	TU	7P-8P	\$0.00	0	
*29		CRIM MINDS V5 Cancelled	09/26-09/26	\$2,500.00	:30	0	0	W	8P-9P	\$0.00	0	
*30		POF INTEREST V5 Cancelled	09/27-09/27	\$2,000.00	:30	0	0	TH	8P-9P	\$0.00	0	
*31		SAT EARLY V5 Cancelled	09/29-09/29	\$50.00	:30	0	0	SA	5A-7A	\$0.00	0	

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*32		Buyline Comment: NEWS V5 Cancelled	09/29-09/29	\$100.00	:30	0	0	SA	7A-8A	\$0.00	0	
*33		Buyline Comment: SEC FBALL V5 Cancelled	09/29-09/29	\$250.00	:30	0	0	SA	130P-5P	\$0.00	0	
*34		Buyline Comment: 48 HRS V5 Cancelled	09/29-09/29	\$1,100.00	:30	0	0	SA	9P-10P	\$0.00	0	
*35		Buyline Comment: NEWS V5 Cancelled	09/30-09/30	\$100.00	:30	0	0	SU	7A-8A	\$0.00	0	
*36		Buyline Comment: CBS SUN MORN V5 Cancelled	09/30-09/30	\$400.00	:30	0	0	SU	8A-930A	\$0.00	0	
*37		Buyline Comment: NFL GAME 1 V5 Cancelled	09/30-09/30	\$1,650.00	:30	0	0	SU	11A-2P	\$0.00	0	
*38		Buyline Comment: NFL GAME 2 V5 Cancelled	09/30-09/30	\$2,400.00	:30	0	0	SU	2P-5P	\$0.00	0	
*39		Buyline Comment: 60 MIN V5 Cancelled	09/30-09/30	\$3,000.00	:30	0	0	SU	6P-7P	\$0.00	0	

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---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00 Oct 12: 0 / \$0.00
Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%	KOB 26%
		KRQE 32%	KWBQ 0%			

---COMPETITIVE COMMENTS---

NEW ORDER

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE